



NEWSLETTER

OCTOBER, 2024



ECOFFEE CONSUMERS - CREATING CONSCIOUS COFFEE CONSUMERS WITH SUSTAINABLE HABITS FOR ENHANCING THE SUSTAINABLE COFFEE INDUSTRY

PROJECT DURATION: 2022-2024

What is the first thing that comes to mind when you hear the word coffee? If you are a coffee lover, you probably think of a cup of your favourite coffee that gives you that wonderful taste and feeling. The project "ECoffee consumers" does not want to change this feeling, we want to add a little extra!



This project, called "ECoffee Consumers: Creating Conscious Coffee Consumers with Sustainable Habits for Enhancing the Sustainable Coffee Industry", has partners from Cyprus, Greece, the Netherlands, Slovenia, Portugal, and Hungary. The latter is the project coordinator and the one who will lead us to achieve our vision and goals.

Together, we will work so that you, as an individual coffee consumer or as an individual cafe owner, can be part of a network where every cup of coffee contributes to a sustainable world and fights the environment and climate change. A legacy that we wish to leave to our future generations.



Did you know that for every cup of coffee you make, there are Spent Coffee Grounds (SCGs) left over? Not only do these grounds contribute to waste, but when they decompose, they release harmful gases like methane and carbon dioxide. It's time to take action and promote sustainable coffee consumption. By supporting this project, we can achieve significant environmental, social, and economic benefits. Let's do our part to make a positive impact on our world.



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Funded by the European Union



THE NEW ECOFFEE APP CONNECTS SUSTAINABILITY-FOCUSED CAFES

FINAL PROJECT MEETING: PREPARATIONS FOR THE PRESENTATION OF FINAL RESULTS

During the final project meeting in Thessaloniki, Greece, the partners presented the work completed so far and finalized the key activities that will lead to the successful conclusion of the project.

The main focus is currently on implementing the mobile application, which will provide broader access to the project's results.

At the same time, we are actively preparing for a series of exciting events that will soon take place in each partner country. At these events, known as multiplier events, the partners will present the project's final results to the wider public and encourage them to adopt and implement these outcomes in their own environments.



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<https://www.facebook.com/ecoffeeconsumers>

https://www.instagram.com/ecoffee_erasmus/



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@ecoffee_erasmus

As part of the ECOffee project, an innovative smartphone app has been developed to connect sustainability-focused cafes across all participating countries. The ECOffee app is designed to help users engage in sustainable coffee consumption practices.

Using the app, users can collect badges for making sustainable choices and redeem them for various rewards at participating cafes. ECOffee promotes responsible consumption and connects people with cafes that support environmentally friendly practices.

The app can be downloaded from Google Play:



[MOBILE APP](#)